

RESEARCH TITLE

Authors and Co-authors

500-word abstract..... 500-word abstract.... 500-word abstract....

RESEARCH HIGHLIGHTS

Less Jargon

Highlights of research results supplemented by tables, figures, maps and photos or a combination thereof. Please limit the figures, etc. to five.

Present/write your posters in simple and popular format with less technical jargon. Remember that your posters are meant to inform laymen about the work you are doing. Furthermore, media practitioners would want to make stories out your research work, hence, you would like them to understand your work better so they can tell the story more accurately.



Pictures would make you poster more appealing, than graphs and tables or maps, hence, it is important to complement these graphs or tables with pictures or drawings.

To make your poster more appealing you may also use a washout picture as the background for the whole poster, or at least use a dark background, plus lighter font color and lines to improve contrast (see this layout example).

Poster Layout



You may wish to have you own layout for the section showing the highlights of your research, photos, figures, graphs, etc., so long as you retain the above layout for the title and the abstract.

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Don't forget to include your contact details here, other researchers or media people may want to get in touch with you for clarifications.